Press Release For immediate release 34th season / 2013-2014



THE NATIONAL BANK NIGHT AT THE OPERA!

In collaboration with Air France, Little Burgundy, and the Ordre des CPA du Québec Benefitting the Young Associates of Opéra de Montréal Committee

A multi-arts experience, a multi-media gathering... in a magical setting!

Montreal – March 26, 2014 – The Young Associates of Opéra de Montréal Committee, under the honorary presidency of the founders of Frank & Oak, Hicham Ratnani and Ethan Song, invites you to the 4th edition of its benefit event: The National Bank Night at the Opera, on Friday, March 28, starting at 9 pm, on stage in Salle Wilfrid-Pelletier at Place des Arts, amid the sets for Humperdinck's magical opera, *Hänsel and Gretel*. This will be an opportunity for the Montreal region's young professionals to explore or re-discover the operatic art form in an absolutely spectacular setting that brings together voice, dance, and visual arts. The goal of the event is to raise funds for the long-term support of the Opéra de Montréal, while taking part in an extraordinary artistic experience.

An animated world illustrated by Joanna Czadowska will light up before digital projections created by Christian Pomerleau, alias Gridspace. Well known for his involvement in such prestigious events as Elektra, Mutek, and Les étés de la danse in Paris, he also performs alongside established DJs. His partners for the evening will be some of the singers from the Atelier lyrique de l'Opéra de Montréal and Stéphane Cocke, a virtuoso DJ with a vast repertoire, who has been heard at several major Montreal events: the International Jazz Festival, the Francofolies, Festival du nouveau cinéma, Montréal en lumière... Also appearing as a guest artist: the arts collective GRUBB, which brings together young Roma from around the world, appearing in a performance staged by Serge Denoncourt, set to an intelligent, humorous, and emotional blend of rap, hip-hop, and contemporary and traditional beats. A magical evening that is at once modern and classical.

Participants will also get a chance to win a trip to Los Angeles from June 6 to 8, 2014—an arts and business cultural exchange with the prestigious American opera company LA Opera, as part of the activities of its ARIA support group of young professionals. Courtesy of the National Bank.

The National Bank Night at the Opera is being made possible through the support of these generous sponsors:

Title Partner

National Bank: "Promoting the development of young people is a priority for National Bank. It is therefore only natural for us to support the Young Associates of Opéra de Montréal, which promotes access to arts and culture. The partnership with LA Opera will make the experience even more enriching," stated Véronique Lettre, Senior Manager, Brand and Community Involvement, at the National Bank.

Collaborating Partners:

Air France: "Air France, a partner in several culture-related events in Montreal, is proud to actively collaborate with the Opéra de Montréal by offering 2 tickets to Paris," said Fabien Pelous, Vice President and CEO of AIR FRANCE KLM Canada.

Little Burgundy

Ordre des CPA du Québec

About the Young Associates of Opéra de Montréal Committee

The Young Associates of Opéra de Montréal Committee seeks to promote an appreciation of opera among young professionals by offering them a unique and special cultural experience. Through its activities, the committee works towards raising awareness and building loyalty among an audience new to opera, while at the same time contributing to the long-term support and success of the Opéra de Montréal. The Committee is made up of sixteen members from various spheres, such as finance, law, medicine, and entrepreneurship. Committee members have distinguished themselves both in their respective areas of activity and through their community involvement.

Tickets, at the cost of \$125, are available now via the Opéra de Montréal website (<u>www.jaodm.operademontreal.com</u>). All funds raised during the event will go towards supporting Opéra de Montréal activities.

Info: <u>http://www.facebook.com/JAOdM</u>

-30-

Source: Opéra de Montréal

Information: Guillaume Thérien, Opéra de Montréal Sales and Marketing Director and Member of the Young Associates of Opéra de Montréal Committee, <u>gtherien@operademontreal.com</u>, 514-985-2222, extension 2226.





